

WHY WINNIPEG IS THE PLACE TO INVEST



Situated at the geographic centre of North America, Winnipeg enjoys an enduring legacy as a key transportation hub for several major continental and global transportation routes.

At the turn of last century, Winnipeg was nicknamed the 'Gateway to the West'—and that mentality remains today with access to transportation routes and hubs in every direction.

Mid-Continent Trade and Transportation Corridor

The Mid-Continent Trade and Transportation Corridor consists of a series of interconnected transportation systems—including rail, road, air and marine options—running from the centre of North America through the American heartland to Mexico. Over \$10 billion in annual two-way trade occurs between Manitoba and the U.S.

Key cities along this corridor include Winnipeg, Minneapolis, Kansas City (Kansas), Kansas City (Missouri), Oklahoma City, Dallas-Fort Worth, Austin, San Antonio, Monterrey, Guadalajara and Mexico City.

Winnipeg has a major intermodal transfer centre and Provincial Highway No. 75 connecting the province with the United States Interstate system's I-29 and I-35. I-35 connects the United States to Mexico through the southern Port of Laredo.

Location, Location, Location

Winnipeg is a critical transportation centre between Vancouver and Toronto, and it's the only major city between Thunder Bay and Vancouver with direct rail connections to the United States. The city also boasts a celebrated airport that continues to win accolades, and some of Canada's biggest trucking firms are headquartered here.

Parked at the intersection of key trade and transportation corridors heading in all directions, Winnipeg is also home to CentrePort Canada, North America's largest inland port, which boasts foreign trade zone benefits. This 20,000-acre initiative expedites the movement of goods economically and efficiently to North American, Asian and European markets.

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Low Business Costs



Dollar for dollar, Winnipeg is a great place to run a business. Low corporate taxes, low skilled labour rates, low energy costs, low health-care premiums, low transportation costs... the list goes on.

Save Money in Winnipeg

Winnipeg's advantageous business environment makes it easier for businesses to succeed. Whether from land, labour, utilities and incentives, Winnipeg allows the type of affordable costs that allow companies to flourish.

Word is spreading about the city's favourable standing relative to its competitors. In **KPMG's Competitive Alternatives** report, Winnipeg has the lowest overall business costs in Western Canada, and its costs are lower than every U.S. city surveyed.

The Canadian Competitive Alternative

KPMG's Competitive Alternatives report notes that Canadian business tax costs on average 47.6 per cent less when compared to the U.S.

Note: total tax index includes corporate income tax, other corporate taxes and statutory labour costs.